



Dmytro: pronounced "metro," the "d" is silent – like our impact on the environment.

FOR IMMEDIATE RELEASE

**Mike Ditka Joins NFL Legends
And Legends of Rock
at**

“The Gridiron Greats Super Jam”

Hotel Scottsdale Exclusive Location for Major Star Event

-Performances by Members of The Allman Brothers Band, Jefferson Starship, and More-

Scottsdale, AZ –January 15, 2008 – The Gridiron Greats Assistance Fund announces “The Gridiron Greats Super Jam” with title sponsor Dmytro Development, LLC, an exclusive event scheduled for Saturday, February 2, 2008 at the Hotel Scottsdale. “The Gridiron Greats Super Jam” will feature celebrity host **Mike Ditka** and other champions from the Gridiron Greats Assistance Fund, a non-profit organization that provides financial assistance to retired NFL players. In one of the largest gatherings of NFL legends ever assembled, those expected to attend include **Don Shula, Dick Butkus, Keyshawn Johnson, Tony Dorsett, Willie Davis, Eric Dickerson, Harry Carson, Gayle Sayers, Jerry Kramer**, and more. Other star athletes confirmed to attend include **Jason Giambi** of the New York Yankees, **Mark Grace** of the Arizona Diamondbacks, **Geoff Jenkins** of the Philadelphia Phillies, and many more.

For one night only, the top football greats of all time will mingle under one roof with some of the world’s most renowned rock legends and celebrities. Artists invited to perform for a once-in-a-lifetime, multi-genre All Star Jam include **Dennis DeYoung** (Styx), **Eddie Montgomery** (Montgomery Gentry), **Eric Martin** (Mr. Big), **Jack Blade** (Night Ranger), **Mark Farmer** (Grand Funk Railroad), **Paul Rodgers** (Bad Company and Queen), **Sammy Hagar** (Van Halen), **Steven Tyler** (Aerosmith), **Tim McGraw**, and **Toby Keith**.

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The back band will include members of **Eddie Money, The Allman Brothers Band, Jefferson Starship, Cold Blood** and **Greg Kihn Band**. In addition, the evening will feature a special performance from #1 Las Vegas act and premier Scottsdale party band **Zowie Bowie**, all hosted by CMT's **Cowboy Troy**.

“This party will be one of the most exciting events to take place during Super Bowl Week,” said Chris Burka, CEO of Dmytro Development, LLC. “With the biggest names in the NFL, VIP access and cabanas, and top-flight entertainment, ‘The Gridiron Greats Super Jam’ is a can’t-miss event.”

Dmytro Development, a contemporary, functional and environmentally superior development firm based in Scottsdale, ensures all projects are designed and built featuring the U.S. Green Building Council’s Leadership in Energy and Environmental Design™ (LEED) sustainable rating system. Dmytro has adopted the LEED™ rating as a design requirement for all its commercial building projects. “We are proud and excited to bring the legends of rock and the legends of football together for the first time in Phoenix for the big game,” said Burka.

“The Gridiron Greats Super Jam” will promote the Gridiron Greats Assistance Fund, a non-profit corporation that has been established to provide financial assistance and coordination of social services to retired players who are in dire need due to a variety of reasons including inadequate disability and/or pensions.

Saturday night’s party is also the signature event for “Green Life,” a series of exciting, high profile affairs presented by Dmytro Development during the FBR Open and Super Bowl XLII promoting sustainability and environmentally responsible building practices in the Phoenix metropolitan area.

“Our collaboration with Dmytro Development on ‘The Gridiron Greats Super Jam’ is a natural fit,” said George Duerr, producer of Gridiron Greats events. “Our organization provides hands-on assistance to help retired players deal with the hardships they may face after their football careers have ended. As the world’s attention focuses on Super Bowl XLII, we are focused on making sure these

retired players are not forgotten. Dmytro's work to create a better environment helps support our quality of life mission for all."

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“THE GRIDIRON GREATS SUPER JAM” DETAILS:

Saturday, February 2nd, 2008 @ Hotel Scottsdale

9:00PM – 2:00AM

Located at Chaparral Road and North Scottsdale Road

- Live Entertainment/All-Star Jam
- Gridiron Greats/Other Athletes Attending
- VIP Access/Private Host for Cabanas and VIP Rooms
- Complete Access throughout Hotel Scottsdale (pool, lounge, restaurant and VIP rooms)
- Catered
- Premium Bar
- VIP eco friendly gift bags
- Valet Parking
- Private Car Service Available
- Hotel Rooms Available

For ticket information: www.dmytrodevelopment.com or www.gridirongreats.org

About Dmytro Development, LLC

Contemporary, functional and environmentally superior development defines Dmytro. At Dmytro, pronounced “metro,” the “d” is silent – like our impact on the environment. We lead Phoenix with unparalleled, money-saving and environmentally sound 21st century office/retail/ residential development. All Dmytro projects are LEED™ certified (or rated) construction. For more information visit www.dmytrodevelopment.com.

About the Gridiron Greats

The Gridiron Greats Assistance Fund provides financial assistance and coordination of social services to retired NFL players in dire need, focusing on the humanitarian side of post-football-related issues and providing hands-on assistance to help players deal with hardships they may face after football. For more information visit www.gridirongreats.org.

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